

INSEAD

The Business School
for the World®



INSEAD Global Indices

Global Benchmarking and Policy

INSEAD leads international efforts to assist policy makers and business strategists in better understanding issues related to technological change, innovation and talent management.

For over a decade, INSEAD has been involved in the design, publication and dissemination of global composite indices, in collaboration with prestigious partners such as the World Economic Forum, the World Bank, the World Intellectual Property Organization, the Confederation of Indian Industries, and more recently Cornell University and the Human Capital Leadership Institute of Singapore. Large global companies have also been part of this effort, including Cisco, Alcatel-Lucent, Intel, Booz and Co, and more recently Huawei, Du and Adecco.

INSEAD global indices have several points in common:

- reliance on a rigorous methodology embedded in a robust model
- inclusion of a wide array of variables, providing a multi-faceted vision of the phenomena described
- wide geographical coverage, equivalent to over 90 per cent of the world population
- annual publication of the global indices as a part of reports showcasing state-of-the art insights and analyses of the issues related to each index
- dissemination through a series of high-level events in various parts of the world, generating significant coverage in the press, media and social networks
- emphasis on strong long-term partnerships with public and private key players

INSEAD is involved in the annual publication of three global indices. The **Network Readiness Index**, launched in 2001 and focusing global information technology, and the **Global Innovation Index**, first issued in 2007, have both gained the status of recognized international benchmarks in their respective fields. The inaugural edition of the third one, the **Global Talent Competitiveness Index**, was launched in November 2013.

While the INSEAD Global Indices attract worldwide attention through their annual rankings of countries, their common objective is to be used as policy instruments and practical tools to enhance the quality and impact of private and public decisions in the vital and interconnected fields of technology, innovation and human resources.

Technology and Competitiveness: The Global Information Technology Report (GITR)

Since 2001, INSEAD and the World Economic Forum (WEF) have jointly issued and disseminated what is now the most widely recognized annual report in this domain. The GITR keeps track of various dimensions of information technology as a key component of national competitiveness, taking into account the political, regulatory and economic environments in which it is deployed and

how its impact can be assessed. A growing number of countries around the world have adopted the GITR (and its Networked Readiness Index) as a cornerstone of their ICT strategies.

Innovation: The Global Innovation Index (GII)

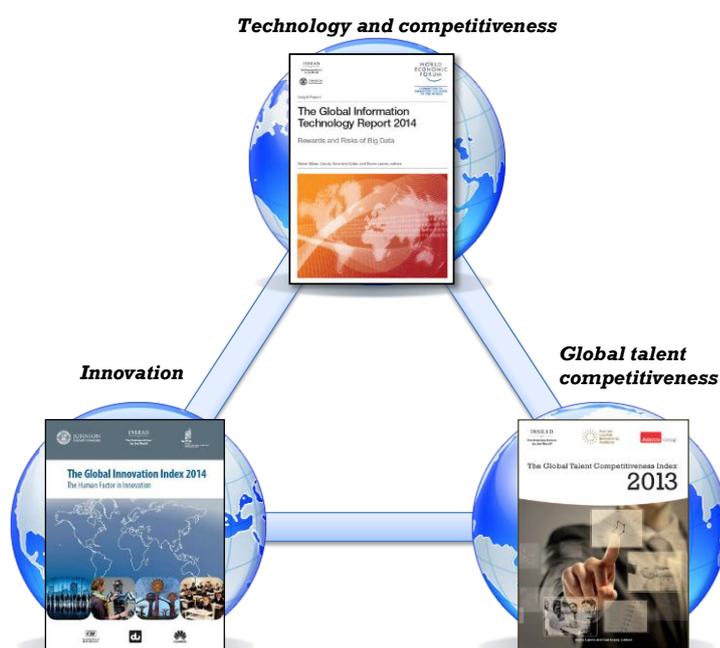
From 2007 on, INSEAD has produced the Global Innovation Index (GII), an annual benchmarking and research report which has become a reference in the field. Promoting the key role of innovation as a driver of economic growth and prosperity, the GII offers a new approach to how innovation is measured and stimulated. Going beyond traditional measures such as numbers of patents, publications and PhD researchers, GII recognizes the need for a broader horizontal vision of innovation that is applicable to both developed and emerging economies.

The index allows policymakers, business leaders and other stakeholders to evaluate progress on a continual basis, and facilitates public-private dialogue around innovation. From 2011 the GII has gained even greater visibility as collaboration between INSEAD, the World Intellectual Property Organization (WIPO), the Confederation of Indian Industry, Booz & Company, and Alcatel-Lucent. Cornell University joined the partnership in 2013.

Talent in the Knowledge Economy: The Global Talent Competitiveness Index Report (GTCI)

The third in the series of global benchmarking reports, the Global Talent Competitiveness Index (GTCI), was first launched in 2013. In today's global and mobile economy, talent has become a key driver of competitiveness and innovation, and a fundamental dimension of social and economic policies. Globalisation, increased mobility and the exponential growth of the knowledge-based digital economy have changed the way in which countries and companies compete for talent.

The GTCI focuses on how talent is grown, attracted and retained in more than 100 countries. It relies on an input-output model, combining an assessment of what countries do to produce and acquire talents(input) and the kind of skills that are available to them as a result (output). As GITR and GII, it is a joint effort with participation of sponsors and knowledge partners from government, academia and industry. For the GTCI, INSEAD joined forces with the Human Capital Leadership Institute and Adecco.



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